



INTERNATIONAL SUSTAINABLE BUSINESS SPECIALIST LEVEL

1- INTRODUCTION

- a. Introduction to ESG
- b. Environmental aspects, climate change and green transition
- c. Social and governance aspects
- d. Sustainable finance

2- STAKEHOLDER ENGAGEMENT AND SUSTAINABLE STRATEGY

- a. ESG megatrends
- b. Stakeholder engagement
- c. Sustainable strategy
- d. Consumer sustainability

3- SUSTAINABLE CORPORATE GOVERNANCE

- a. Corporate governance systems and sustainability: An international perspective
- b. Shareholder engagement
- c. Board structure diversity, effectiveness and independence
- d. Audit and internal controls
- e. Community involvement and charity
- f. Benefit corporation
- g. Sustainability and cooperatives

4- SUSTAINABLE CORPORATE FINANCE

- a. Risk management
- b. ESG rating
- c. Beta and ESG Asset pricing models
- d. Firm valuation
- e. Capital structure

5- HUMAN CAPITAL AND LEADERSHIP

- a. Talent attraction, development and retention
- b. Health and safety
- c. Remuneration system
- d. Management control for sustainability

6- SUSTAINABLE SUPPLY CHAINS

- a. The environmental sustainability of supply chains
- b. The water footprint of supply chains
- c. The carbon footprint of supply chains
- d. Facility, operations, energy and waste
- e. Circular economy
- f. Human rights in supply chains

7- MEASURING AND REPORTING SUSTAINABILITY

- a. Overview on sustainability reporting
- b. Sustainability and integrated reporting: Main frameworks
- c. Supply chain reporting
- d. Other specific standards on environmental reporting and impact assessment
- e. Greenwashing/Brownwashing
- f. Assurance

